



lightweight



ATTRACTIVE



RAPID
CHANGE
GRAPHICS



REFRESHABLE
& REUSABLE



RETAIL APPLICATION

SUMMER ESSENTIALS

NEW SEASON



CREATE VIBRANT & CHANGEABLE
DISPLAYS WITH **digifilm**[®]
ATTRACTIVE PRINTABLE MEDIA

RETAIL APPLICATION

Modern retail environments require a variety of solutions to capture and retain customers' attention, pique their interest or inspire thoughts, promote or display products and provide information.

Anchor Magnets specialises in magnetic and attractive solutions to these applications within all aspects of a store or showroom environment.

Our products feature in stores and showrooms throughout Europe providing retailers with:

- Retail Graphics with **digifilm**[®], **supamag**[®] and **supaferro**[®]
- Magnetic Displays with **ATTRACT**[®]
- Point of Sale holding, hanging & fixing solutions with **magfix**[®], **supaneo**[®] and **boutique magnets**[®]
- Signage with **digifilm**[®], **supamag**[®] and **supaferro**[®]
- Magnetic Tiling Systems with **Retile**[®]



ATTRACT[®] WALL MOUNTED DISPLAYS – EASILY UPDATABLE



EASY APPLICATION BY INSTORE STAFF



ADD ADDITIONAL LAYERS FOR INSTANT PROMOTION UPDATES



**CHANGE IMAGERY IN SECONDS,
USING IN-STORE STAFF**

RETAIL VISUAL

Visual messages are a key method of communication; our products enable retailers to create vibrant imagery and messages that are easy to install and update without downtime or specialist teams.

We supply products and solutions to create single or multi-layered graphics displays and signage on any flat or curved smooth surface.

QUICK CHANGE FERROUS GRAPHICS:

Transform entire walls or smaller spaces by applying adhesive backed **supamag**[®] magnetic sheet to create a magnetic surface upon which printed **digifilm**[®] ferrous media is overlaid to produce stunning large format graphics displays.

The **digifilm**[®] is held in place by magnetic attraction, which allows additional images or promotional messages to be overlaid as required, providing retailers with versatile and adaptable imagery or signage.

Should the surface being transformed be steel or another ferrous metal we can supply double sided magnetic sheet which binds directly to the metal making it ready to accept multiple layers of printed **digifilm**[®].

MAGNETIC GRAPHICS:

Applying either adhesive backed **supamag**[®] magnetic sheet or adhesive backed **supaferro**[®] ferrous sheet to a surface creates a receptive or attractive area upon which printed magnetic or ferrous graphics can be applied.

Where a steel or ferrous surface is present printed **supamag**[®] magnetic sheet can be applied directly, creating large format graphics displays.

Alternatively, placing **supamag**[®] magnetic tape on the reverse a printed media allows the media to be positioned directly on to a steel or other ferrous surface.

MAGNETIC DISPLAY SYSTEM:

The **ATTRACT**[®] magnetic display is an adaptable system that can be wall mounted, free standing or suspended from ceilings or within windows. **ATTRACT**[®] utilises an internal magnetic surface to hold layers of printed **digifilm**[®] ferrous media, allowing the display to be updated instantly with additional images or promotional messages or signage.



EASILY APPLIED TO THE MAGNETIC FACE



HIGH QUALITY PRINT DEFINITION



ADD OR MOVE LAYERS QUICKLY AND EASILY



**HOLD, HANG OR MOUNT
PRODUCTS & POS SECURELY
& DISCREETLY WITHOUT
LEAVING MARKS**

RETAIL POS

Magnets are a versatile and secure way of displaying temporary and permanent point of sale material and displays.

We have designed, manufactured and developed a host of magnetic products that allow retailers to discreetly and securely hang, hold or fix their POS signage or displays in a variety of ways.

Our range includes products that address the following common requirements:

HIGH SHEAR STRENGTH:

The shear strength provided by our **boutiquemagnets**[®] and neopads allows them to resist forces that would cause other magnets to slide along the ferrous surface upon which they're mounted.

We design our **boutiquemagnets**[®] and **neopads**[®] to offer both offer superb shear resistance and a choice of fixings or apertures, allowing retailers to hold, hang or mount POS securely and discreetly, without leaving marks.

HIGH PULL STRENGTH:

When the strength of the magnetic contact grip is paramount we have an array of neodymium rare earth magnets designed for the retail industry.

We manufacture and supply magnetic pads, pot magnets, countersunk magnets, magnetic bars and discs with a variety of fixings including studs, hooks, eyelets and apertures. All provide dependable fixing, holding and hanging solutions for POS media and displays.



DISCREET & SECURE HIGH SHEAR STRENGTH



CEILING, WALL & WINDOW MOUNTED SIGN



RECEPTIVE SURFACE FOR SIGNAGE



WALL MOUNTED HOOK OPTION

DISCREET & SECURE:

Our rare earth neodymium magnets provide discreet holding, hanging and fixing solutions without compromising on performance, making them a logical choice for siting temporary and permanent POS material or displays.

Depending on the size and method of display we manufacture and supply neodymium pot magnets, **boutiquemagnets**[®], magnetic pads and hook magnets that are ideal for retail POS applications

We also have the expertise and experience to create and manufacture a solution or new variant of an existing product where a bespoke requirement exists.

SIGNAGE:

The ability to quickly position or replace POS material is a common requirement. We manufacture a number of magnetic products that facilitate the quick placement and replacement of in-store signage.

Our comprehensive range of magnetic hooks allows retailers to easily position or reposition signage. Our range of hooks caters for both large and small signage and is commonly used in supermarkets to display product information.

We also offer retail graphic holders which utilise magnetics to retain the media in place whilst the holders themselves can be suspended from ceilings, or wall or window mounted.

CEILING, WALL & WINDOW MOUNTED SIGNAGE & POS MEDIA:

Our retail graphic holders secure POS media in place via magnetic strips, providing the benefits of a quick change and repositionable magnetic display without the need for steel or ferrous surface.

The graphic holders can be fixed to windows and walls or suspended from ceilings, making them a versatile POS option where magnets wouldn't usually be usable.

CREATE A RECEPTIVE SURFACE FOR SIGNAGE & POS MEDIA:

Magnetically display POS media by applying adhesive backed steel tape to create a receptive surface, which then allows POS media with **supamag**[®] magnetic tape applied to the rear to be magnetically mounted and held in place indefinitely.

Changing the POS media when new messages or graphics are required is a quick and simple job and can be carried out by store staff with zero downtime and without the need for specialist installation teams.

SHELVING DIVIDERS:

supamag[®] magnetic tape is used throughout Europe by outlets such as supermarkets to position shelving dividers on steel or other ferrous shelving and within chill cabinets and chest freezers. Our magnetic tape provides retailers with a secure yet adaptable solution to rotating and relocating stock or accommodating differently sized products.



FREE STANDING DISPLAYS

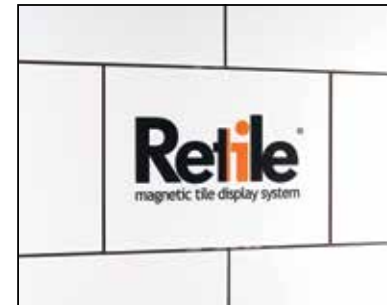
ATTRACT[®] is designed and manufactured in the UK. It's elegant sleek profile enhances promotional imagery, constructed in satin silver aluminium alloy frame, combined with a high quality magnetic panel to attract and hold multiple layers of **digifilm**[®] printed media. Available as floor, counter top or hanging displays in a wide variety of sizes.





MAGNETIC TILING SYSTEM

The **Retile**[®] magnetic tiling system has been designed for retail outlets featuring tile displays such as kitchen and bathroom showrooms or DIY stores. **Retile**[®] allows tile displays and tiled areas to be installed or updated quickly and efficiently, drastically reducing downtime and disruption to the store.



SHOWROOMS AND LARGE OPEN PLAN OUTLETS:

The large and open floor spaces found within showrooms and large open plan retail outlets benefit from versatile systems which can display images, product and communicate information to customers.

Such systems become invaluable when they can be quickly updated saving the ever-finite resources of time and money.

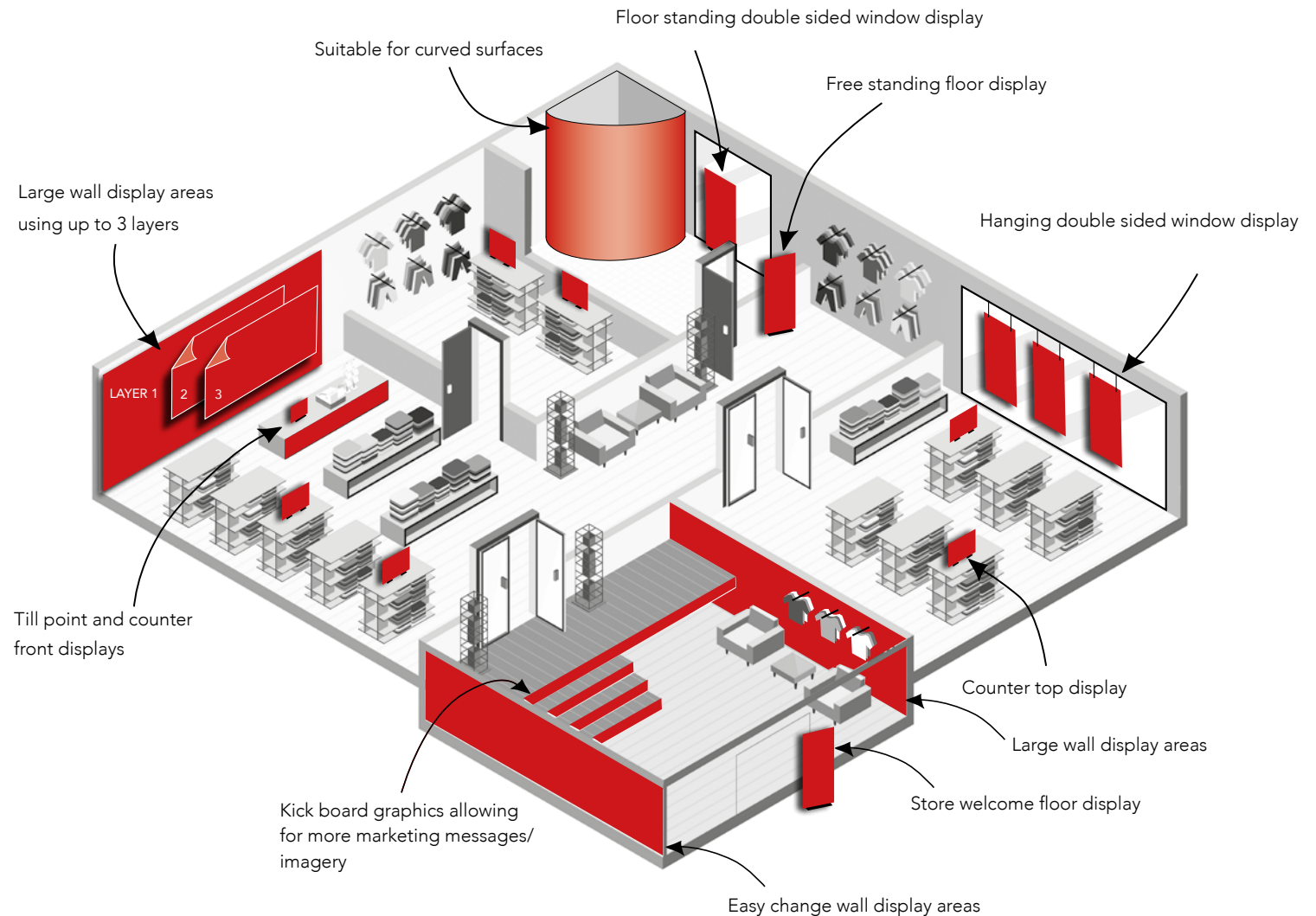
digifilm®

ATTRACTIVE PRINTABLE MEDIA



QUICK CHANGE FERROUS GRAPHICS:

Striking, large format graphics displays can be created by combining **digifilm®** ferrous media with **supamag®** magnetic sheet. Due to the thin nature of the ferrous media further layers can be overlaid as required to allow promotional messages or additional images to be displayed to customers.



ATTRACT[®]

magnetic display system

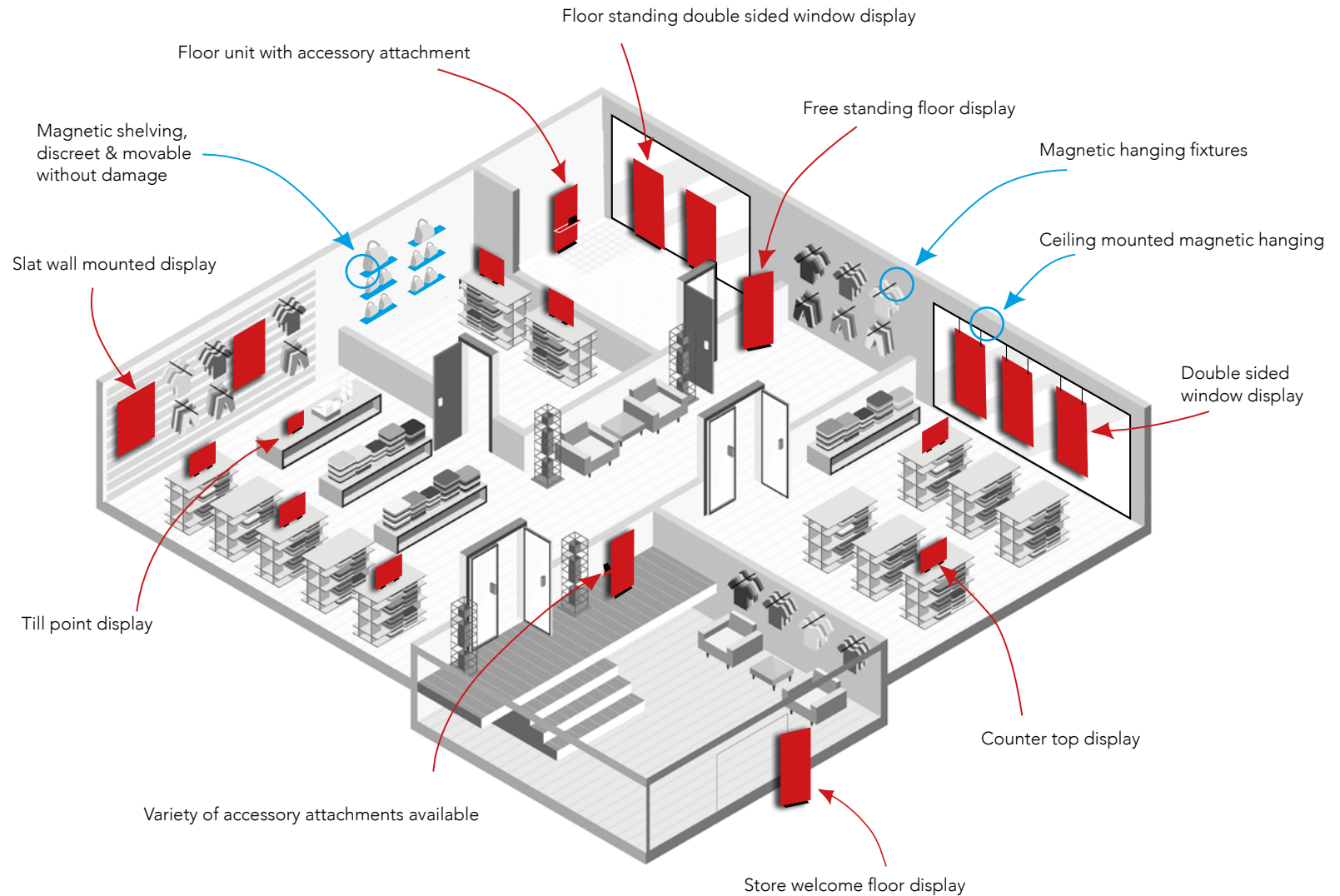
MAGNETIC DISPLAY SYSTEM:

Our versatile **ATTRACT[®]** magnetic display system is well suited to showrooms or retail outlets where a variety of display solutions are required. The range comprises floor-standing units, frames that can be suspended from ceilings or hung within windows, and wall mounted units for all types of interior walls.

magfix[®]
MAGNETIC FIXINGS

MAGNETIC HANGING & HOLDING:

Our extensive range of magnetic fixings provide secure, versatile and where relevant discreet and non-marking solutions throughout retail outlets and warehousing facilities. The adaptable nature of our magnetic products makes them ideal for use with signage, POS displays and media.





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